## **EXHIBIT 1**

#### **Master Advertiser Listing Agreement**

This Master Advertiser Listing Agreement (this "Agreement") is entered into on this	day of	, 2016 (the
"Effective Date") by and between Felix Calls, LLC., a Delaware corporation ("Felix", "to	ıs" or "we"), a	and , a
(the "Client" or "you"). Felix and Client are hereinafter referred to individually	y as a "Party"	and
collectively as the "Parties". This Agreement governs in entirety the relationship betwee	n Felix and th	e Client in
connection with the Felix Calls <sup>TM</sup> Service (the "Service").		

#### 1. Description of the Service

- 1.1 Directory of Service Providers; User Searches. Through the business directory web sites of Felix, its affiliated companies and/or its online partners (each, a "Web Site"), individuals ("Users") identify themselves as interested in finding a service provider that provides services relevant to a particular business vertical (each, a "Service Provider") within or near a certain zip code or other geographic area. The User is provided search results consisting of participating Service Providers that are listed in such Web Site's directory of Service Providers (the "Directory") that are in or near the User's selected zip code or other geographic area.
- 1.2 The User Contacts the Client. Contained in the search results displayed in response to each User request will be a phone number owned by Felix, which will be assigned to the corresponding Service Provider listing, which may be the Client. If the User chooses to contact the Client by phone, we will re-direct the phone call through our proprietary system to the phone number you have provided to us during the Service registration process.
- 1.3 Recording of Calls. As part of our service, we offer the ability to audio record on your behalf the inbound phone calls of Users contacting the Client through the phone number associated with the Client's listing. The Client hereby consents to our audio recording of all calls routed to the Client through the Service. The Client agrees to our notification of each User that a phone call placed to the Client through the Service is being recorded. Phone calls placed to the Client will be saved in your online account (the "Dashboard") for your review. Felix may remove call recordings older than 60 days from your account as needed.
- **1.4 Reporting**. Felix will provide an online account where the Client can login to review certain details relating to the Client's Service activity, including listening to archived phone call recordings.

#### 2. Your Obligations

- **2.1 Provide Up-To-Date Contact Methods**. Client agrees to provide Felix with an up-to-date, working phone number to which we may route User inquiries. Client agrees to staff sales and customer service representatives to answer all User calls placed to Client's phone number as they arrive.
- 2.2 Listings. Each Service Provider participating in the Service is able to customize its own listing with items such as logos, photos, and descriptions of its services, facilities and personnel. All Service Providers shall be entitled and enabled with the same customization capabilities. Client shall make reasonable efforts to ensure that all content provided for display within Client's Web Site listing(s) is accurate, up-to-date and not misleading, and complies with all applicable laws and regulations (including, but not limited to, any applicable laws and regulations governing advertising that are applicable to Client's business). Client understands that any contact information, including, but not limited to, phone numbers, URLs, or email addresses is not permitted in their profile, except where otherwise indicated. Felix reserves the right to syndicate the content of Client's listing to partner websites. Felix does not undertake any obligation to screen or otherwise determine whether or not content provided by Client complies with applicable law and regulations. However, Felix reserves the right not to display any content it determines to be inappropriate or offensive. Felix also reserves the right to edit any content that does not comply with these requirements after providing written Notice of the intended edit and providing Client with an opportunity to object to or revise the edits.

- **2.3 Relationship with Users**. Client is solely responsible for all aspects of Client's relationship with Users. Felix makes no representation as to the number of Users who will contact you through the Service.
- **2.4 Review of Inbox**. Client will review its online Dashboard at least once every thirty (30) days. In the event that you have any questions or believe that there are any discrepancies in your Inbox, you will notify us within thirty-five (35) days of the questionable call. If there is a dispute between you and us regarding what you are charged for, both you and we will cooperate in good faith to resolve the dispute.
- **2.5 Privacy**. Client is responsible for protecting the privacy of User Data it receives from a User. Felix is responsible for protecting the privacy of User Data prior to submitting a User's call to Client. Both parties agree not to disclose any personal information or data obtained through the Service regarding any User (the "User Data") to any third party for any reason whatsoever without the prior consent of the User, unless revealing the User Data is necessary to comply with applicable law or regulation.
- 2.6 Licensing and Accreditation; Compliance with Industry Standards and Law. Client agrees to maintain all applicable industry accreditations and all necessary federal, state and local government licenses required to operate as a listed Service Provider in the state(s) in which Client is/are located. Client agrees to maintain and operate as a listed Service Provider in accordance with generally accepted industry standards, and in accordance with all applicable laws and regulations.

#### 3. Payment

You agree to pay Felix all undisputed fees for the Service ("the Fees") in accordance with the terms attached hereto as Exhibit A (the "Payment Terms"). Felix will bill you for the Fees at the end of every monthly anniversary from the original signup date, unless otherwise stated in a separate amendment to this Master Listing Agreement. The Fees are exclusive of any sales or other taxes (exclusive of taxes on Felix's income). Payment for all undisputed Fees will be made within thirty (30) days of receipt of an invoice (Net30). Any and all late payments (excluding any disputed amounts) shall accrue interest at the rate of one and one half percent (1.5%) per month (or the highest rate permitted by law, whichever is less). In addition, you are responsible for paying any reasonable expenses and attorneys fees that we incur in connection with collecting late amounts.

#### 4. License

Client hereby grants Felix a non-exclusive, worldwide, paid-up, royalty-free, transferable (in the event of a sale or other change of control of Felix's business) right and license to use Client's service marks on any of our websites or other marketing materials to indicate your participation in the Service. We may sublicense this right to any of our affiliates and online partners who are directly involved in providing the Services to Client who, at a minimum, meet at least the same standards for security and responsibility for User Data. Felix expressly agrees it shall be and remain fully responsible and liable to Client for any action or inaction of any such affiliate or online partner. This license will terminate in the event this Agreement is terminated pursuant to Section 5, in which we will remove your marks from our websites and marketing materials within a commercially reasonable period of time, but in no event longer than thirty (30) days following said termination or expiration.

#### 5. Term and Termination

- **5.1 Term**. This Agreement is effective as of the date you register for the Service and shall remain in full force and effect until terminated by either Party. Either Party may terminate this Agreement for convenience with thirty (30) days advance written notice.
  - **5.2 Effect of Termination; Survival.** Upon any termination of this Agreement: (i) Client will be

responsible for all undisputed Fees incurred through the date of termination, as well as for any undisputed outstanding balances and (ii) the Directory will cease listing you as a participating Service Provider. In addition, the following provisions shall survive any termination of this Agreement: this Section 5.2 ("Effect of Termination; Survival"), Section 6 ("Disclaimer and Limitation of Liability"), Section 7 ("Indemnification"), Section 8 ("Representations and Warranties") and Section 9 ("General Provisions").

#### 6. Disclaimer and Limitation of Liability.

THE SERVICE AND ANY OTHER SERVICES PROVIDED BY FELIX IN CONNECTION WITH THIS AGREEMENT ARE SUPPLIED ON AN "AS IS" AND "AS AVAILABLE" BASIS. TO THE FULLEST EXTENT UNDER APPLICABLE LAW, FELIX MAKES NO, AND DISCLAIMS ALL, WARRANTIES (INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT), GUARANTEES, AND REPRESENTATIONS, WHETHER EXPRESS, IMPLIED, ORAL OR OTHERWISE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, FELIX DOES NOT WARRANT OR GUARANTY THE NUMBER OF USER INQUIRIES, APPOINTMENTS, RESPONSE RATES AND/OR PLACEMENT RATES. FELIX AND OTHER WEBSITES, DATABASES AND/OR PROGRAMS MAY CONTAIN BUGS, ERRORS, PROBLEMS AND/OR OTHER LIMITATIONS. FELIX HAS NO LIABILITY, WHATSOEVER, TO YOU OR ANY THIRD PARTY, FOR ANY PARTY'S USE OF, OR INABILITY TO USE, FELIX WEBSITES, DATABASES AND/OR PROGRAMS. FELIX DISCLAIMS ANY AND ALL WARRANTIES, EXPRESS AND IMPLIED, THAT ANY PARTY'S USE OF FELIX'S WEBSITE, DATABASES AND/OR PROGRAMS WILL BE UNINTERRUPTED OR ERROR-FREE. FELIX MAKES NO GUARANTEES, AND ACCEPTS NO LIABILITY FOR, THE NUMBER OR CHARACTERISTICS OF LEADS THE DIRECTORY WILL MAKE TO YOUR BUSINESS. IN NO EVENT SHALL FELIX OR ANY OF THE OTHER FELIX INDEMNIFIED PARTIES (AS DEFINED BELOW) BE RESPONSIBLE FOR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL, PUNITIVE, EXEMPLARY OR INDIRECT DAMAGES ARISING FROM OR RELATING TO THIS AGREEMENT OR OTHERWISE, INCLUDING, WITHOUT LIMITATION, LOST REVENUE OR PROFITS, EVEN IF FELIX HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. FELIX WILL NOT BE LIABLE, OR CONSIDERED IN BREACH OF THE AGREEMENT, ON ACCOUNT OF A DELAY OR FAILURE TO PERFORM UNDER THE AGREEMENT, AS A RESULT OF CAUSES OR CONDITIONS THAT ARE BEYOND FELIX'S CONTROL. IN ADDITION, AND NOTWITHSTANDING ANYTHING CONTAINED HEREIN TO THE CONTRARY, THE AGGREGATE LIABILITY OF FELIX AND OTHER FELIX INDEMNIFIED PARTIES UNDER ANY CAUSE OF ACTION ARISING FROM OR IN CONNECTION WITH THIS AGREEMENT OR OTHERWISE SHALL BE LIMITED TO THE FEES PAID (OR PROJECTED TO BE PAID IN THE EVENT THERE HAS BEEN LESS THAN A YEAR OF BILLING) TO FELIX BY YOU PURSUANT TO THE AGREEMENT OVER TWELVE (12) MONTHS PRIOR TO THE DATE THE CAUSE OF ACTION AROSE.

#### 7. Indemnification

Client will defend, indemnify, and hold harmless, Felix and each of its officers, directors, members, managers, employees, (collectively, "Felix Indemnified Parties") from and against any and all claims, actions, losses, liability, damages, fines, costs, and expenses (including reasonable attorney's fees and expenses) (collectively, "Damages"), if and to the extent such Damages arise from or are related to: (a) any breach of the Agreement by Client (including, but not limited to, any representations and warranties made herein); (b) any violation of any law or regulation arising from or in connection with Client's participation in the Service; (c) any allegation that Client has infringed upon the trademark, trade name, service mark, copyright, license, intellectual property or other proprietary right of any third party; (d) any claim by any User related to Client or Client's services; and (e) any User dispute with Client, any injury suffered by a User at Client's place of business or any other User-related issue.

Felix will defend, indemnify, and hold harmless, Client and each of its respective officers, directors, members, managers, employees, (collectively, "Client Indemnified Parties") from and against any and all Damages, if and to the extent such Damages arise from or are related to: (a) any breach of the Agreement by Felix or its affiliates or sublicensees (including, but not limited to, any representations and warranties made herein); (b) any violation of any law or regulation arising from or in connection with Felix's participation in the Service; (c) any allegation that Felix has infringed upon the trademark, trade name, service mark, copyright, license, intellectual property or other proprietary right of any third party; (d) any claim by any User related to Felix or its Services; and (e) any User dispute with Felix, any injury suffered by a User at Felix's place of business or any other User-related issue

#### 8. Representations and Warranties

Each Party represents, warrants, and covenants to the other Party that at all times during the term of this Agreement:

- **8.1** it has the full power and authority to enter into this Agreement, and to perform its obligations under this Agreement;
- **8.2** the execution, delivery and performance of this Agreement by it will not conflict with or violate: (a) any provision of law, rule or regulation to which it is subject; (b) any order, judgment or decree applicable to it; (c) any provision of its organizational documents; or (d) any agreement or other instrument applicable to it; and
- **8.3** it will comply with all applicable federal, state and local laws, rules, regulations, court orders, judgments and decrees.

#### 9. General Provisions

- **9.1 Confidentiality**. Client may not disclose the terms or conditions of this Agreement or the amount of the Fees to any third party, except to its professional advisors under a strict duty of confidentiality or as necessary to comply with applicable laws or regulations. Felix may not disclose anything related to the business of Client to any third party other than a User or as necessary to comply with applicable laws or regulations.
- **9.2 Notices**. All notices to Felix shall be sent to Felix, Inc. at 232 West 44th Street, Suite 600, New York, NY 10036, attention Legal. Any notices to Client shall be sent via an email to the email address specified in Client's Dashboard or by posting a message to Client's Dashboard.
- **9.3 Policies**. Client's participation in the Service shall be subject to all applicable Felix policies including, without limitation, the Privacy Policies posted on any Web Site on which Client listings are published, and any applicable Web Site specification requirements (collectively, "Policies"). The Policies may be modified by Felix at any time by providing Notice to Client pursuant to section 9.2. Should Client object to any of the Policies, Client may discontinue its use of the Service and terminate this Agreement in accordance with Section 5.2.
- **9.4 Force Majeure**. In the event that either Party is prevented from performing, or is unable to perform, any of its obligations under this Agreement (other than any obligation to make payments) due to any cause beyond the reasonable control of the Party invoking this provision, the affected Party's performance shall be excused and the time for performance shall be extended for the period of delay or inability to perform due to such occurrence.
- **9.5 Waiver**. The waiver by either Party of a breach or a default of any provision of this Agreement by the other Party shall not be construed as a waiver of any succeeding breach of the same or any other provision, nor shall any delay or omission on the part of either Party to exercise or avail itself of any right, power or privilege that it has, or may have hereunder, operate as a waiver of any right, power or privilege by such Party.

- **9.6 No Agency; Independent Contractors**. Nothing contained in this Agreement shall be deemed to imply or constitute either Party as the agent or representative of the other Parties, or both Parties as joint ventures or partners for any purpose. Felix and Client are independent contractors.
- **9.7 Governing Law and Forum**. This Agreement, and any disputes arising directly or indirectly from this Agreement, shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to its choice of law provisions. Each of the Parties hereby irrevocably consents and submits to the exclusive jurisdiction of the state and federal courts located in Dover, Delaware for any such disputes, and hereby irrevocably waives any objections to the laying of venue in such courts.
- **9.8 Entire Agreement; Amendment**. This Agreement (including the Payment Terms) constitutes the entire agreement between the Parties with regard to the subject matter hereof. We may modify the terms of this Agreement at any time upon notice to you (which notice may be provided by email, by posting on your Dashboard and/or by other means), and your use of the Service after notice that the terms of this Agreement have changed constitutes your acceptance of the new terms.
- **9.9 Headings**. Captions and headings contained in this Agreement have been included for ease of reference and convenience and shall not be considered in interpreting or construing this Agreement

IN WITNESS WHEREOF, each of the Parties has caused this Agreement to be executed on its behalf by its duly authorized representative.

FELIX Calls, LLC.	
By:	By:
Print Name:	Print Name:
Title:	Title:

### Exhibit A Payment Terms

Fees - For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Client shall pay Felix the following fees for each Billable Call (defined below), generated pursuant to the terms of the Master Listing Agreement:

Industry	Fee Per Billable Call

**Billable Call -** For purposes herein a billable call ("Billable Call") shall mean a call generated pursuant to the terms of this Master Listing Agreement utilizing the Felix tracking system and is deemed to be a Billable Call pursuant to Felix's tracking system. Felix's tracking system marks calls from prospective customers calling in reference to industry related goods or services as Billable Calls. All fees for Billable Calls shall be based on Felix's reporting absent a good faith dispute raised by Client. Felix shall provide Client with daily reporting detailing all Billable Calls. Duration and deduplication periods are negotiated as well for each campaign.

- 9.6 No Agency; Independent Contractors. Nothing contained in this Agreement shall be deemed to imply or constitute either Party as the agent or representative of the other Parties, or both Parties as joint ventures or partners for any purpose. Felix and Client are independent contractors.
- 9.7 Governing Law and Forum. This Agreement, and any disputes arising directly or indirectly from this Agreement, shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to its choice of law provisions. Each of the Parties hereby irrevocably consents and submits to the exclusive jurisdiction of the state and federal courts located in Dover, Delaware for any such disputes, and hereby irrevocably waives any objections to the laying of venue in such courts.
- 9.8 Entire Agreement; Amendment. This Agreement (including the Payment Terms) constitutes the entire agreement between the Parties with regard to the subject matter hereof. We may modify the terms of this Agreement at any time upon notice to you (which notice may be provided by email, by posting on your Dashboard and/or by other means), and your use of the Service after notice that the terms of this Agreement have changed constitutes your acceptance of the new terms.
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IN WITNESS WHEREOF, each of the Parties has caused this Agreement to be executed on its behalf by its duly authorized representative.

FELIX Calls, LLC.

Print Name: Jill Loke

Title: General mong or

Print Name: Kendrak

Title: Marketing program manager

18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 UNITED STATES BANKRUPTCY CAUST FIRST PRINTING THE SOUTH FROM Exhibit 1 -

Fill in this informa	ation to identify the cas	se (Select only one Debto	r per ciaim form):
Sears Holdings Corporation	MaxServ, Inc.	Wally Labs LLC	Kmart of Michigan, Inc.
(18-23538)	(18-23550)	(18-23563)	(18-23576)
Sears, Roebuck and Co.	Private Brands, Ltd.	Big Beaver of Florida	SHC Desert Springs, LLC
(18-23537)	(18-23551)	Development, LLC (18-23564)	(18-23577)
Kmart Holding Corporation	Sears Development Co.	California Builder Appliances,	SOE, Inc.
(18-23539)	(18-23552)	Inc. (18-23565)	(18-23578)
Kmart Operations LLC	Sears Holdings Management	Florida Builder Appliances, Inc.	StarWest, LLC
(18-23540)	Corporation (18-23553)	(18-23566)	(18-23579)
Sears Operations LLC	Sears Home & Business	KBL Holding Inc.	STI Merchandising, Inc.
(18-23541)	Franchises, Inc. (18-23554)	(18-23567)	(18-23580)
ServiceLive, Inc.	Sears Home Improvement	KLC, Inc.	Troy Coolidge No. 13,
(18-23542)	Products, Inc. (18-23555)	(18-23568)	LLC (18-23581)
A&E Factory Service, LLC	Sears Insurance Services,	Sears Protection Company	BlueLight.com, Inc.
(18-23543)	L.L.C. (18-23556)	(Florida), L.L.C. (18-23569)	(18-23582)
A&E Home Delivery, LLC	Sears Procurement Services,	Kmart of Washington LLC	Sears Brands, L.L.C.
(18-23544)	Inc. (18-23557)	(18-23570)	(18-23583)
A&E Lawn & Garden, LLC	Sears Protection Company	Kmart Stores of Illinois LLC	Sears Buying Services,
(18-23545)	(18-23558)	(18-23571)	Inc. (18-23584)
A&E Signature Service, LLC	Sears Protection Company	Kmart Stores of Texas LLC	Kmart.com LLC
(18-23546)	(PR) Inc. (18-23559)	(18-23572)	(18-23585)
FBA Holdings Inc.	Sears Roebuck Acceptance	MyGofer LLC	Sears Brands Management
(18-23547)	Corp. (18-23560)	(18-23573)	Corporation (18-23586)
Innovel Solutions, Inc.	Sears, Roebuck de Puerto	Sears Brands Business Unit	
(18-23548)	Rico, Inc. (18-23561)	Corporation (18-23574)	
Kmart Corporation	SYW Relay LLC	Sears Holdings Publishing	1
(18-23549)	(18-23562)	Company, LLC (18-23575)	

#### Modified Official Form 410

#### **Proof of Claim**

04/16

/ YYYY

Read the instructions before filling out this form. This form is for making a claim for payment in a bankruptcy case. Do not use this form to make a request for payment of an administrative expense, other than a claim entitled to administrative priority pursuant to 11 U.S.C. § 503(b)(9). Make such a request according to 11 U.S.C. § 503.

Filers must leave out or redact information that is entitled to privacy on this form or on any attached documents. Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. Do not send original documents; they may be destroyed after scanning. If the documents are not available, explain in an attachment. A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Fill in all the information about the claim as of the date the case was filed. That date is on the notice of bankruptcy (Form 309) that you received.

#### **Identify the Claim** 1. Who is the current Felix Calls, LLC creditor? Name of the current creditor (the person or entity to be paid for this claim) Other names the creditor used with the debtor Has this claim been

Where should notices and payments to the creditor be sent?

acquired from

someone else?

Part 1:

Federal Rule of Bankruptcy Procedure (FRBP) 2002(g)

Where should notices to the creditor be sent?

Where should payments to the creditor be sent? (if different)

Jill Labert **General Manager** 

Felix Calls LLC 158 West 27th Street

☑ No

Yes. From whom?

4th Floor New York, NY 10065

212-813-3475 Contact phone Contact phone

Jill@getfelix.com Contact email Contact email

Does this claim amend ✓ No one already filed?

Yes.	Claim number on court claims registry (if known)	Filed on		
	, <u>, , , , , , , , , , , , , , , , , , </u>		MM	/ DD

Do you know if anyone else has filed a proof of claim for this claim?

$\checkmark$	No	
	Yes. Who made the earlier filing?	

**Proof of Claim** page 1

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6. Do you have any number you use to identify the debtor?	✓ No ☐ Yes. Last 4 digits of the debtor's account or any number you use to identify the debtor:			
7. How much is the claim?	\$			
	☐ Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3001(c)(2)(A).			
8. What is the basis of the claim?	Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card.			
olulli.	Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c).			
	Limit disclosing information that is entitled to privacy, such as health care information.			
	provide leads for homeowners looking for home repair providers			
9. Is all or part of the claim secured?	<ul><li>✓ No</li><li>✓ Yes. The claim is secured by a lien on property.</li></ul>			
	Nature of property:			
	Real estate. If the claim is secured by the debtor's principal residence, file a Mortgage Proof of Claim			
	Attachment (Official Form 410-A) with this Proof of Claim.			
	— Other. Describe.			
	Basis for perfection:  Attach redacted copies of documents, if any, that show evidence of perfection of a security interest (for			
	example, a mortgage, lien, certificate of title, financing statement, or other document that shows the lien has been filed or recorded.)			
	Value of property: \$			
	Amount of the claim that is secured: \$			
	Amount of the claim that is unsecured: \$(The sum of the secured and unsecured amounts should match the amount in line 7.)			
	Amount necessary to cure any default as of the date of the petition: \$			
	Annual Interest Rate (when case was filed)%  ☐ Fixed ☐ Variable			
10. Is this claim based on a lease?	✓ No  ☐ Yes. Amount necessary to cure any default as of the date of the petition.  \$			
11. Is this claim subject to a right of setoff?	☑ No			
ngnt of seton :	☐ Yes. Identify the property:			

Modified Form 410 Proof of Claim page 2

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12. Is all or part of the claim							
entitled to priority under 11 U.S.C. § 507(a)?	☐ Yes. Chec	k one:					Amount entitled to priority
A claim may be partly priority and partly	Domes 11 U.S	tic support obl .C. § 507(a)(1	ligations (includir )(A) or (a)(1)(B).	ng alimony ar	nd child support) u	ınder	\$
nonpriority. For example, in some categories, the law limits the amount entitled to priority.	Up to \$	32,850* of depo al, family, or h	osits toward purd lousehold use. 1	chase, lease, 1 U.S.C. § 50	or rental of prope 7(a)(7).	erty or services for	\$
change to phony.	bankru	s, salaries, or c ptcy petition is s.C. § 507(a)(4)	s filed or the debt	to \$12,850*) or's business	earned within 180 ends, whichever	0 days before the is earlier.	\$
	☐ Taxes	or penalties ov	wed to governme	ental units. 11	U.S.C. § 507(a)(	8).	\$
	☐ Contrib	outions to an e	mployee benefit	plan. 11 U.S.	C. § 507(a)(5).		\$
	Other.	Specify subse	ection of 11 U.S.C	C. § 507(a)(	) that applies.		\$
	* Amounts a	re subject to adj	justment on 4/01/19	and every 3 ye	ears after that for ca	ses begun on or after	the date of adjustment.
13. Is all or part of the	<b>☑</b> No						
claim entitled to administrative priority		ite the amoun	nt of your claim	arising from	the value of any	y goods received	\$
pursuant to 11 U.S.C. § 503(b)(9)?	by the Deb which the	tor within 20 goods have b	days before the	date of com Debtor in th	nmencement of the course or dinary cours	the above case, in	•
Part 3: Sign Below							
The person completing	Check the appr	opriate box:					
this proof of claim must sign and date it.	☐ I am the cr	editor.					
FRBP 9011(b).			ey or authorized	•			
If you file this claim electronically, FRBP				_	nt. Bankruptcy Ru Bankruptcy Rule		
5005(a)(2) authorizes courts to establish local rules specifying what a signature	I understand the	at an authorize	ed signature on t	his <i>Proof of C</i>	Claim serves as a		that when calculating the ebt.
A person who files a fraudulent claim could be	I have examined the information in this <i>Proof of Claim</i> and have a reasonable belief that the information is true and correct.						
fined up to \$500,000,	I declare under		jury that the fore	going is true	and correct.		
imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.	Executed on da	ate <u>10/26/20</u>	<u>018 (</u> mm/d	d/yyyy)			
	Signature Print the name	of the perso	n who is comple	eting and sig	ning this claim:		
		•	completing and				
	Name	Jill				Lambert	
		First name		Middle na	me	Last name	
	Title	General I	Manager				
	Company	Identify the c	corporate servicer a	as the company	if the authorized ag	ent is a servicer.	
	Address						
		Number	Street				
		City			State	ZIP Code	
	Contact phone	212-813-	3475		Email	Jill@get	felix.com

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BILL TO: Eric Wood c/o A&E Factory Repair 12402 NE Marx St Portland, OR 97230 Powered By Felix

REMIT PAYMENT TO:
Felix Calls
c/o HomeAdvisor
14023 Dever West Parkway
Golden CO, 80401
Attn: Accounts Receivable

Date 10/24/2018

Payment Due On Receipt

Date	Description	Billed Calls	Price	Total
August 2018 Invoice 4863497	Qualified Calls-Aug. 1st to 31st	5627	\$10.00 \$	56,270.00
September Invoice 4882918	Qualified Calls-Sept. 1st to 30th	3038	\$10.00 \$	30,380.00
October Invoice- Pending	Qualified Calls- Oct. 1st to 14th	1168	\$10.00 \$	11,680.00
		360	ć	98,330.00

Thank you! Please contact us if you have any questions by e-mailing us at support@getfelix.com or by calling us at 1-800-RX-FELIX.

New Charges: \$ 98,330.00

NEW AMOUNT DUE \$ 98,330.00

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Powered by Felix

Felix/ApplianceAppointment.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401 Attn: Accounts Receivable

**Bill To** 

Eric Wood c/o A&E Factory Repair 12402 NE Marx St Portland, OR 97230 PO #

Date

4882918

09/30/2018

Payment Due On Receipt

Thank you! Please contact us if you have any questions by e-mailing us at <a href="mailto:support@applianceappointment.com">support@applianceappointment.com</a> or by calling us at 1-888-321-6002.

Balance Due	\$86,650,00
New Charges	\$30,380.00
Outstanding Balance	\$56,270.00
Credits/Adjustments	\$0.00
Net Payments Received/Thank You!	\$0.00
Prior Month Balance	\$56,270.00

▼ Detach and return payment slip with your check or credit card information.

Payment Due: On Recei



Payment Due: On Receipt

Amount Due \$86,650.00

## 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 14 of 38 paying by check (payable to

ApplianceAppointment.com).

Felix/ApplianceAppointment.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401

Attn: Accounts Receivable

#### II.laallaadlaaadaallaaadaallalaaadaallallad

☐ I am paying by Credit Card.
Card Number:
Exp Date:
Name on Card:
Signed:



Powered by Felix

\*billed as FLX\*FELIX CALLS on your credit card statement

Invoice # 4882918

Date

09/30/2018

Date	Description	Qty	Rate	Total
09/30/2018	Qualified Calls	3038	\$10.00	\$30,380.00
09/30/2018	Monthly Maintenance Fee - WAIVED	1	\$0.00	\$0.00

Outstanding Balance	\$56,270.00
New Charges	\$30,380.00
Balance Due	\$86,650.00

### 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 15 of 38



Powered by Felix

Felix/ApplianceAppointment.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401 Attn: Accounts Receivable

**Bill To** 

Eric Wood c/o A&E Factory Repair 12402 NE Marx St Portland, OR 97230 **Invoice #** 4863497

PO#

Date 08/31/2018

Payment Due On Receipt

Thank you! Please contact us if you have any questions by e-mailing us at <a href="mailto:support@applianceappointment.com">support@applianceappointment.com</a> or by calling us at 1-888-321-6002.

Prior Month Balance	\$0.00
Net Payments Received/Thank You!	\$0.00
Credits/Adjustments	\$0.00
Outstanding Balance	\$0.00
New Charges	\$56,270.00

Balance Due	\$56,270.00

▼ Detach and return payment slip with your check or credit card information.

Payment Due:

APPLIANCE
Appointment.com

Powered by Felix

Amount Due \$56,270.00

On Receipt

## 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 16 of 38 paying by check (payable to

ApplianceAppointment.com).

Felix/ApplianceAppointment.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401

Attn: Accounts Receivable

lldadlaadlaaadadlaaadadldaaadadlallal

☐ I am paying by Credit Card.
Card Number:
Exp Date:
Name on Card:

Signed:



Powered by Felix

\*billed as FLX\*FELIX CALLS on your credit card statement

Invoice # 4863497

**Date** 08/31/2018

Date	Description	Qty	Rate	Total
08/31/2018	Qualified Calls	5627	\$10.00	\$56,270.00
08/31/2018	Monthly Maintenance Fee	1	\$0.00	\$0.00

Outstanding Balance	\$0.00
New Charges	\$56,270.00
Balance Due	\$56,270.00

18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 UNITED STATES BANKRUPTCY COURT FOR THE SOUTHERN DISTRICT OF DEW YORK 38

Fill in this inform	ation to identify the cas	se (Select only one Debto	r per claim form):
Sears Holdings Corporation	MaxServ, Inc.	Wally Labs LLC	Kmart of Michigan, Inc.
(18-23538)	(18-23550)	(18-23563)	(18-23576)
Sears, Roebuck and Co.	Private Brands, Ltd.	Big Beaver of Florida	SHC Desert Springs, LLC
(18-23537)	(18-23551)	Development, LLC (18-23564)	(18-23577)
Kmart Holding Corporation	Sears Development Co.	California Builder Appliances,	SOE, Inc.
(18-23539)	(18-23552)	Inc. (18-23565)	(18-23578)
Kmart Operations LLC	Sears Holdings Management	Florida Builder Appliances, Inc.	StarWest, LLC
(18-23540)	Corporation (18-23553)	(18-23566)	(18-23579)
Sears Operations LLC	Sears Home & Business	KBL Holding Inc.	STI Merchandising, Inc.
(18-23541)	Franchises, Inc. (18-23554)	(18-23567)	(18-23580)
ServiceLive, Inc.	Sears Home Improvement	KLC, Inc.	Troy Coolidge No. 13,
(18-23542)	Products, Inc. (18-23555)	(18-23568)	LLC (18-23581)
A&E Factory Service, LLC	Sears Insurance Services,	Sears Protection Company	BlueLight.com, Inc.
(18-23543)	L.L.C. (18-23556)	(Florida), L.L.C. (18-23569)	(18-23582)
A&E Home Delivery, LLC	Sears Procurement Services,	Kmart of Washington LLC	Sears Brands, L.L.C.
(18-23544)	Inc. (18-23557)	(18-23570)	(18-23583)
A&E Lawn & Garden, LLC	Sears Protection Company	Kmart Stores of Illinois LLC	Sears Buying Services,
(18-23545)	(18-23558)	(18-23571)	Inc. (18-23584)
A&E Signature Service, LLC	Sears Protection Company	Kmart Stores of Texas LLC	Kmart.com LLC
(18-23546)	(PR) Inc. (18-23559)	(18-23572)	(18-23585)
FBA Holdings Inc.	Sears Roebuck Acceptance	MyGofer LLC	Sears Brands Management
(18-23547)	Corp. (18-23560)	(18-23573)	Corporation (18-23586)
Innovel Solutions, Inc.	Sears, Roebuck de Puerto	Sears Brands Business Unit	
(18-23548)	Rico, Inc. (18-23561)	Corporation (18-23574)	
Kmart Corporation	SYW Relay LLC	Sears Holdings Publishing	1
(18-23549)	(18-23562)	Company LLC (18-23575)	

#### **Modified Official Form 410**

#### **Proof of Claim**

04/16

Read the instructions before filling out this form. This form is for making a claim for payment in a bankruptcy case. Do not use this form to make a request for payment of an administrative expense, other than a claim entitled to administrative priority pursuant to 11 U.S.C. § 503(b)(9). Make such a request according to 11 U.S.C. § 503.

Filers must leave out or redact information that is entitled to privacy on this form or on any attached documents. Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. Do not send original documents; they may be destroyed after scanning. If the documents are not available, explain in an attachment. A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Fill in all the information about the claim as of the date the case was filed. That date is on the notice of bankruptcy (Form 309) that you received.

	EIGHT Identity the Ci	aım					
1.	Who is the current creditor?	Felix Calls, LLC  Name of the current creditor (the person or entity to be paid for this claim)  Other names the creditor used with the debtor					
2.	Has this claim been acquired from someone else?	✓ No ☐ Yes. From whom?					
3.	Where should notices and payments to the creditor be sent?	Where should notices to the creditor be sent?	Where should payments to the creditor be sent? (if different)				
	Federal Rule of Bankruptcy Procedure (FRBP) 2002(g)	Jill Labert General Manager Felix Calls LLC 158 West 27th Street 4th Floor New York, NY 10065					
		Contact phone 212-813-3475  Contact email Jill@getfelix.com	Contact phone				
4.	Does this claim amend one already filed?	✓ No ☐ Yes. Claim number on court claims registry (if known)	Filed on				
5.	Do you know if anyone else has filed a proof of claim for this claim?	✓ No  ✓ Yes. Who made the earlier filing?					

**Proof of Claim** page 1

### 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 18 of 38

Part 2: Give Informat	ion About the Claim as of the Date the Case Was Filed
6. Do you have any number you use to identify the debtor?	✓ No ☐ Yes. Last 4 digits of the debtor's account or any number you use to identify the debtor:
7. How much is the claim?	\$ Does this amount include interest or other charges?
	Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3001(c)(2)(A).
8. What is the basis of the claim?	Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card.  Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c).
	Limit disclosing information that is entitled to privacy, such as health care information.
	provide leads for homeowners looking for home repair providers
9. Is all or part of the claim secured?	<ul><li>✓ No</li><li>☐ Yes. The claim is secured by a lien on property.</li></ul>
	Nature of property:
	Real estate. If the claim is secured by the debtor's principal residence, file a Mortgage Proof of Claim  Attachment (Official Form 410-A) with this Proof of Claim.
	☐ Motor vehicle ☐ Other. Describe:
	Basis for perfection:
	Attach redacted copies of documents, if any, that show evidence of perfection of a security interest (for example, a mortgage, lien, certificate of title, financing statement, or other document that shows the lien has been filed or recorded.)
	Value of property: \$
	Amount of the claim that is secured: \$
	Amount of the claim that is unsecured: \$(The sum of the secured and unsecured amounts should match the amount in line 7.)
	Amount necessary to cure any default as of the date of the petition: \$
	Annual Interest Rate (when case was filed)%  □ Fixed □ Variable
10. Is this claim based on a lease?	✓ No  ☐ Yes. Amount necessary to cure any default as of the date of the petition.  \$
11. Is this claim subject to a	✓ No
right of setoff?	☐ Yes. Identify the property:

## 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 19 of 38

12. Is all or part of the claim							
entitled to priority under 11 U.S.C. § 507(a)?	☐ Yes. Chec	k one:					Amount entitled to priority
A claim may be partly priority and partly	Domes 11 U.S	tic support obl .C. § 507(a)(1	ligations (includir )(A) or (a)(1)(B).	ng alimony ar	nd child support) u	ınder	\$
nonpriority. For example, in some categories, the law limits the amount entitled to priority.	Up to \$	32,850* of depo al, family, or h	osits toward purd lousehold use. 1	chase, lease, 1 U.S.C. § 50	or rental of prope 7(a)(7).	erty or services for	\$
change to phony.	bankru	s, salaries, or c ptcy petition is s.C. § 507(a)(4)	s filed or the debt	to \$12,850*) or's business	earned within 180 ends, whichever	0 days before the is earlier.	\$
	☐ Taxes	or penalties ov	wed to governme	ental units. 11	U.S.C. § 507(a)(	8).	\$
	☐ Contrib	outions to an e	mployee benefit	plan. 11 U.S.	C. § 507(a)(5).		\$
	Other.	Specify subse	ection of 11 U.S.C	C. § 507(a)(	) that applies.		\$
	* Amounts a	re subject to adj	justment on 4/01/19	and every 3 ye	ears after that for ca	ses begun on or after	the date of adjustment.
13. Is all or part of the	<b>☑</b> No						
claim entitled to administrative priority		ite the amoun	nt of your claim	arising from	the value of any	y goods received	\$
pursuant to 11 U.S.C. § 503(b)(9)?	by the Deb which the	tor within 20 goods have b	days before the	date of com Debtor in th	nmencement of the course or dinary cours	the above case, in	•
Part 3: Sign Below							
The person completing	Check the appr	opriate box:					
this proof of claim must sign and date it.	☐ I am the cr	editor.					
FRBP 9011(b).			ey or authorized	•			
If you file this claim electronically, FRBP				_	nt. Bankruptcy Ru Bankruptcy Rule		
5005(a)(2) authorizes courts to establish local rules specifying what a signature	I understand the	at an authorize	ed signature on t	his <i>Proof of C</i>	Claim serves as a		that when calculating the ebt.
A person who files a fraudulent claim could be	I have examined the information in this <i>Proof of Claim</i> and have a reasonable belief that the information is true and correct.						
fined up to \$500,000,	I declare under penalty of perjury that the foregoing is true and correct.						
imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.	Executed on da	ate <u>10/26/20</u>	<u>018 (</u> mm/d	d/yyyy)			
	Signature Print the name	of the perso	n who is comple	eting and sig	ning this claim:		
		•	completing and				
	Name	Jill				Lambert	
		First name		Middle na	me	Last name	
	Title	General I	Manager				
	Company	Identify the c	corporate servicer a	as the company	if the authorized ag	ent is a servicer.	
	Address						
		Number	Street				
		City			State	ZIP Code	
	Contact phone	212-813-	3475		Email	Jill@get	felix.com

### 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 20 of 38



BILL TO: Eric Wood c/o Sears HVAC 12402 NE Marx St

Portland, OR 97230

Powered By Felix

REMIT PAYMENT TO: Felix Calls c/o HomeAdvisor 14023 Dever West Parkway Golden CO, 80401

Attn: Accounts Receivable

Date 10/24/2018

Payment Due On Receipt

Date	Description	Billed Calls	Price	Total
August 2018 Invoice 4863315	Qualified Calls-Aug. 1st to 31st	659	\$22.00 \$	14,498.00
September Invoice 4883723	Qualified Calls-Sept. 1st to 30th	303	\$22.00 \$	6,666.00
September Invoice 4883809 (Duration Account)	Qualified Calls-Sept. 21st to 26th	6	\$27.00 \$	162.00
October Invoice- Pending	Qualified Calls- Oct. 1st to 14th	152	\$22.00 \$	3,344.00
		1120	\$	24,670.00

Thank you! Please contact us if you have any questions by e-mailing us at support@getfelix.com or by calling us at 1-800-RX-

New Charges: \$ 24,670.00

NEW AMOUNT DUE \$ 24,670.00

### 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 21 of 38

#### **HVAC**NearYou

Powered by Felix

Felix/HVACNearYou.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401 Attn: Accounts Receivable

Bill To

Todd-Sears HVAC Duration Alvested c/o Sears HVAC- Duration 123 rd Lebanon, MO 65536 | PO # | 09/30/2018 | Payment Due | On Receipt

Thank you! Please contact us if you have any questions by e-mailing us at <a href="mailto:support@hvacnearyou.com">support@hvacnearyou.com</a> or by calling us at 1-888-355-4513.

Prior Month Balance	\$0.00
Net Payments Received/Thank You!	\$0.00
Credits/Adjustments	\$0.00
Outstanding Balance	\$0.00
New Charges	\$162.00

<b>Balance Due</b>	\$162.00

▼ Detach and return payment slip with your check or credit card information.

**HVAC**NearYou

Powered by Felix

Payment Due: On Receipt

Amount Due \$162.00

Amount Paid

18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 22 of 38 ram paying by check (payable to HVACNearYou.com).

Felix/HVACNearYou.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401 Attn: Accounts Receivable

Ī	.I	.II	II	 III	l	II	1.1	<b> </b>	lI	II	1
Ш							ш				

am paying by Credit Card.
 Card Number:
 Exp Date:
 Name on Card:
Signed:

### **HVAC**NearYou

Powered by Felix

\*billed as FLX\*FELIX CALLS on your credit card statement

Invoice # 4883809

**Date** 09/30/2018

Date	Description	Qty	Rate	Total
09/30/2018	Qualified Calls	6	\$27.00	\$162.00
09/30/2018	Monthly Maintenance Fee	1	\$0.00	\$0.00

Outstanding Balance	\$0.00
New Charges	\$162.00
Balance Due	\$162.00

### 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 23 of 38

#### **HVAC**NearYou

Powered by Felix

Felix/HVACNearYou.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401 Attn: Accounts Receivable

**Bill To** 

Todd-Sears HVAC 2 Alvested c/o Sears HVAC JT Trippett 10055 Regal Row Houston, TX 77040

Invoice #	4863315
PO#	
Date	08/31/2018
Payment Due	On Receipt

Thank you! Please contact us if you have any questions by e-mailing us at <a href="mailto:support@hvacnearyou.com">support@hvacnearyou.com</a> or by calling us at 1-888-355-4513.

Prior Month Balance \$41,008.00

Net Payments Received/Thank You! -\$15,994.00

Credits/Adjustments \$0.00

Outstanding Balance \$25,014.00

New Charges \$14,498.00

**Balance Due** \$39,512.00

▼ Detach and return payment slip with your check or credit card information.

**HVAC**NearYou

Powered by Felix

Payment Due: On Receipt

**Amount Due** \$39,512.00

18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 24 of 38 ram paying by check (payable to HVACNearYou.com).

Felix/HVACNearYou.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401 Attn: Accounts Receivable

I.	II	II	II	III		l <b>l</b>	Ш		II	II	II	ı

m paying by Credit Card.	
Card Number:	
Exp Date:	
Name on Card:	
Signed:	

### **HVAC**NearYou

Powered by Felix

\*billed as FLX\*FELIX CALLS on your credit card statement

Invoice # 4863315

**Date** 08/31/2018

Date	Description	Qty	Rate	Total
08/31/2018	Qualified Calls	659	\$22.00	\$14,498.00
08/31/2018	Monthly Maintenance Fee - WAIVED	1	\$0.00	\$0.00

Outstanding Balance	\$25,014.00
New Charges	\$14,498.00
Balance Due	\$39,512.00

### 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 25 of 38

#### **HVAC**NearYou

Powered by Felix

Felix/HVACNearYou.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401 Attn: Accounts Receivable

Bill To

Todd-Sears HVAC 2 Alvested c/o Sears HVAC JT Trippett 10055 Regal Row Houston, TX 77040

Invoice #	4883723
PO #	
Date	09/30/2018
Payment Due	On Receipt

Thank you! Please contact us if you have any questions by e-mailing us at <a href="mailto:support@hvacnearyou.com">support@hvacnearyou.com</a> or by calling us at 1-888-355-4513.

Prior Month Balance \$39,512.00

Net Payments Received/Thank You! -\$25,014.00

Credits/Adjustments \$0.00

Outstanding Balance \$14,498.00

New Charges \$6,666.00

**Balance Due** \$21,164.00

▼ Detach and return payment slip with your check or credit card information.

**HVAC**NearYou

Powered by Felix

Payment Due: On Receipt

**Amount Due** \$21,164.00

Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 -18-23538-shl Advertising Listing Agreement Pg 26 of 38 paying by check (payable to HVACNearYou.com).

Felix/HVACNearYou.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401 Attn: Accounts Receivable

II.laallaadkaaalaallaaaalaallalaaalaallallal

paying by Credit Card.	
Card Number:	
Exp Date:	
Name on Card:	
Signed:	

#### **HVAC**NearYou

Powered by Felix

\*billed as FLX\*FELIX CALLS on your credit card statement

Invoice # 4883723

Date 09/30/2018

Date	Description	Qty	Rate	Total
09/30/2018	Qualified Calls	303	\$22.00	\$6,666.00
09/30/2018	Monthly Maintenance Fee - WAIVED	1	\$0.00	\$0.00

Outstanding Balance	\$14,498.00
New Charges	\$6,666.00
Balance Due	\$21,164.00

18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - UNITED STATES BANKRUPTCY COURT FOR THE SOUTHERN DISTRICT OF DEWY YORK 38

	Fill in this informa	aue	on to identify the cas	:e (	Select only one Debto	r p	er claim form):
7	Sears Holdings Corporation	Г	MaxServ, Inc.	Г	Wally Labs LLC		Kmart of Michigan, Inc.
Ľ	(18-23538)	느	(18-23550)		<b>1</b> (18-23563)	_	(18-23576)
	Sears, Roebuck and Co.		Private Brands, Ltd.		Big Beaver of Florida		SHC Desert Springs, LLC
_	(18-23537)	$ldsymbol{ldsymbol{\sqcup}}$	(18-23551)		Development, LLC (18-23564)		(18-23577)
	Kmart Holding Corporation		Sears Development Co.		California Builder Appliances,		SOE, Inc.
	(18-23539)		(18-23552)		Inc. (18-23565)		(18-23578)
	Kmart Operations LLC		Sears Holdings Management		Florida Builder Appliances, Inc.		StarWest, LLC
	(18-23540)	_	Corporation (18-23553)		<b>(</b> 18-23566)		<b>1</b> (18-23579)
	Sears Operations LLC		Sears Home & Business		KBL Holding Inc.		STI Merchandising, Inc.
	(18-23541)	$ldsymbol{ldsymbol{eta}}$	Franchises, Inc. (18-23554)		(18-23567)	$ldsymbol{ldsymbol{ldsymbol{eta}}}$	(18-23580)
	ServiceLive, Inc.		Sears Home Improvement		KLC, Inc.		Troy Coolidge No. 13,
	(18-23542)	_	Products, Inc. (18-23555)		<b></b> (18-23568)		LLC (18-23581)
	A&E Factory Service, LLC		Sears Insurance Services,		Sears Protection Company		BlueLight.com, Inc.
	(18-23543)	_	L.L.C. (18-23556)		(Florida), L.L.C. (18-23569)		(18-23582)
	A&E Home Delivery, LLC		Sears Procurement Services,		Kmart of Washington LLC		Sears Brands, L.L.C.
	(18-23544)		Inc. (18-23557)		<b>(</b> 18-23570)		(18-23583)
	A&E Lawn & Garden, LLC		Sears Protection Company		Kmart Stores of Illinois LLC		Sears Buying Services,
	(18-23545)	_	(18-23558)		<b></b> (18-23571)		Inc. (18-23584)
	A&E Signature Service, LLC		Sears Protection Company		Kmart Stores of Texas LLC		Kmart.com LLC
	(18-23546)	_	(PR) Inc. (18-23559)		<b>(</b> 18-23572)		(18-23585)
	FBA Holdings Inc.		Sears Roebuck Acceptance		MyGofer LLC		Sears Brands Management
	(18-23547)	$ldsymbol{ldsymbol{ldsymbol{eta}}}$	Corp. (18-23560)		<b>1</b> (18-23573)		Corporation (18-23586)
	Innovel Solutions, Inc.		Sears, Roebuck de Puerto		Sears Brands Business Unit		·
	(18-23548)	<u> </u>	Rico, Inc. (18-23561)		Corporation (18-23574)		
	Kmart Corporation		SYW Relay LLC		Sears Holdings Publishing		
ш	(18-23540)		(18 22562)	Ш	Company IIC (18 22575)	1	

#### Modified Official Form 410

**Proof of Claim** 

04/16

Read the instructions before filling out this form. This form is for making a claim for payment in a bankruptcy case. Do not use this form to make a request for payment of an administrative expense, other than a claim entitled to administrative priority pursuant to 11 U.S.C. § 503(b)(9). Make such a request according to 11 U.S.C. § 503.

Filers must leave out or redact information that is entitled to privacy on this form or on any attached documents. Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. Do not send original documents; they may be destroyed after scanning. If the documents are not available, explain in an attachment. A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Fill in all the information about the claim as of the date the case was filed. That date is on the notice of bankruptcy (Form 309) that you received.

#### Part 1: **Identify the Claim** 1. Who is the current Felix Calls, LLC creditor? Name of the current creditor (the person or entity to be paid for this claim) Other names the creditor used with the debtor Has this claim been ☑ No acquired from Yes. From whom? someone else? Where should notices Where should notices to the creditor be sent? Where should payments to the creditor be sent? (if and payments to the different) creditor be sent? Jill Labert Federal Rule of **General Manager** Bankruptcy Procedure Felix Calls LLC (FRBP) 2002(g) 158 West 27th Street 4th Floor New York, NY 10065 212-813-3475 Contact phone Contact phone Jill@getfelix.com Contact email Contact email Does this claim amend ☑ No one already filed? Yes. Claim number on court claims registry (if known) Filed on MM / DD / YYYY Do you know if anyone ☑ No else has filed a proof Yes. Who made the earlier filing? of claim for this claim?

Proof of Claim page 1

### 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 28 of 38

Part 2: Give Informati	ion About the Claim as of the Date the Case Was Filed
6. Do you have any number you use to identify the debtor?	No Yes. Last 4 digits of the debtor's account or any number you use to identify the debtor:
7. How much is the claim?	\$ Does this amount include interest or other charges?  ✓ No  ✓ Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3001(c)(2)(A).
8. What is the basis of the claim?	Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card.  Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c).  Limit disclosing information that is entitled to privacy, such as health care information.
	provide leads for homeowners looking for home repair providers
9. Is all or part of the claim secured?	No Yes. The claim is secured by a lien on property.  Nature of property:  Real estate. If the claim is secured by the debtor's principal residence, file a Mortgage Proof of Claim  Attachment (Official Form 410-A) with this Proof of Claim.  Motor vehicle Other. Describe:
	Basis for perfection:  Attach redacted copies of documents, if any, that show evidence of perfection of a security interest (for example, a mortgage, lien, certificate of title, financing statement, or other document that shows the lien has been filled or recorded.)  Value of property:  \$
	Amount of the claim that is secured: \$
	Amount of the claim that is unsecured: \$(The sum of the secured and unsecured amounts should match the amount in line 7.)
	Amount necessary to cure any default as of the date of the petition: \$
	Annual Interest Rate (when case was filed)% □ Fixed □ Variable
10. Is this claim based on a lease?	✓ No  ☐ Yes. Amount necessary to cure any default as of the date of the petition.  \$
11. Is this claim subject to a right of setoff?	✓ No  ☐ Yes. Identify the property:

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12. Is all or part of the claim entitled to priority under	<b>☑</b> No						
11 U.S.C. § 507(a)?	☐ Yes. Chec	k one:					Amount entitled to priority
A claim may be partly priority and partly	Domes 11 U.S	tic support ob .C. § 507(a)(1	oligations (includ 1)(A) or (a)(1)(B)	ling alimony ar ).	nd child support) und	er	\$
nonpriority. For example, in some categories, the law limits the amount entitled to priority.			oosits toward pur household use.		or rental of property 17(a)(7).	or services for	\$
challed to phony.	bankru		s filed or the deb		earned within 180 dass ends, whichever is		\$
	☐ Taxes	or penalties o	wed to governm	nental units. 11	U.S.C. § 507(a)(8).		\$
	☐ Contrib	outions to an e	employee benefi	it plan. 11 U.S	.C. § 507(a)(5).		\$
	Other.	Specify subse	ection of 11 U.S.	.C. § 507(a)(	) that applies.		\$
	* Amounts a	ire subject to ad	djustment on 4/01/	19 and every 3 y	ears after that for cases	begun on or after t	he date of adjustment.
13. Is all or part of the	☑ No						
claim entitled to		to the amou	nt of your clain	arisina from	the value of any go	ands received	\$
administrative priority pursuant to 11 U.S.C. § 503(b)(9)?	by the Deb which the	tor within 20 goods have b	days before th	ne date of con e Debtor in th	nmencement of the e ordinary course o	above case, in	Ψ
Part 3: Sign Below							
The person completing	Check the appr	opriate box:					
this proof of claim must sign and date it.	☐ I am the creditor.						
FRBP 9011(b).			ney or authorized	-			
If you file this claim electronically, FRBP	☐ I am the trustee, or the debtor, or their authorized agent. Bankruptcy Rule 3004. ☐ I am a guarantor, surety, endorser, or other codebtor. Bankruptcy Rule 3005.						
5005(a)(2) authorizes courts to establish local rules specifying what a signature	I understand that an authorized signature on this <i>Proof of Claim</i> serves as an acknowledgment that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.						
is.	I have examined the information in this <i>Proof of Claim</i> and have a reasonable belief that the information is true						
A person who files a fraudulent claim could be	and correct.  I declare under penalty of perjury that the foregoing is true and correct.						
fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.	Executed on da	10/26/2	0010	egoing is true dd/yyyy)	and correct.		
	Signature						
			on who is comp		gning this claim:		
	Name of the po		completing and	u signing tins	Claiii.	l amala amt	
	Name	Jill First name		Middle na	ame	Lambert Last name	
	T111 -		Manager				
	Title						
	Company	Identify the	corporate servicer	as the company	if the authorized agent	is a servicer.	
	Address						
	. 1001 000	Number	Street				
		City			State	ZIP Code	
	Contact phone	212-813-	-3475		Email	Jill@getf	elix.com

### 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 30 of 38



BILL TO: Eric Wood c/o Sears Appliance 12402 NE Marx St

Portland, OR 97230

Powered By Felix

REMIT PAYMENT TO:
Felix Calls
c/o HomeAdvisor
14023 Dever West Parkway
Golden CO, 80401
Attn: Accounts Receivable

Date 10/24/2018

Payment Due On Receipt

Date	Description	Billed Calls	Price	Total
May 2018 Invoice 4767689	Qualified Calls-May 1st to 31st	2170	\$10.00 \$	21,700.00
July 2018 Invoice 4837399	Qualified Calls-July 1st to 31st	7098	\$10.00 \$	70,980.00
August 2018 Invoice 4863536	Qualified Calls-Aug. 1st to 31st	7968	\$10.00 \$	79,680.00
September Invoice 4885302	Qualified Calls-Sept. 1st to 30th	9628	\$10.00 \$	96,280.00
October Invoice- Pending	Qualified Calls- Oct. 1st to 14th	4116	\$10.00 \$	41,160.00
		30980	\$	309,800.00

Thank you! Please contact us if you have any questions by emailing us at support@getfelix.com or by calling us at 1-800-RX-FELIX.

New Charges: \$ 309,800.00

NEW AMOUNT DUE \$ 309,800.00

### 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 31 of 38



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Felix/ApplianceAppointment.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401 Attn: Accounts Receivable

Bill To

Eric Wood c/o Sears Appliance 12402 NE Marx St Portland, OR 97230 PO #

Date

4863536

On Receipt

**Payment Due** 

Thank you! Please contact us if you have any questions by e-mailing us at <a href="mailto:support@applianceappointment.com">support@applianceappointment.com</a> or by calling us at 1-888-321-6002.

Prior Month Balance \$289,400.00

Net Payments Received/Thank You! -\$103,350.00

Credits/Adjustments \$0.00

Outstanding Balance \$186,050.00

New Charges \$79,680.00

Balance Due \$265,730.00

▼ Detach and return payment slip with your check or credit card information.

APPLIANCE
Appointment.com
Powered by Felix

Payment Due: On Receipt

Amount Due \$265,730.00

## 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 32 of 38 paying by check (payable to

ApplianceAppointment.com).

Felix/ApplianceAppointment.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401

Attn: Accounts Receivable

☐ I am paying by Credit Card.
Card Number:
Exp Date:
Name on Card:
Signed:



Powered by Felix

\*billed as FLX\*FELIX CALLS on your credit card statement

Invoice # 4863536

**Date** 08/31/2018

Date	Description	Qty	Rate	Total
08/31/2018	Qualified Calls	7968	\$10.00	\$79,680.00
08/31/2018	Monthly Maintenance Fee - WAIVED	1	\$0.00	\$0.00

Outstanding Balance	\$186,050.00
New Charges	\$79,680.00
Balance Due	\$265,730.00

### 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 33 of 38



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Felix/ApplianceAppointment.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401 Attn: Accounts Receivable

Bill To

Eric Wood c/o Sears Appliance 12402 NE Marx St Portland, OR 97230 PO #

Date

4885302

Payment Due On Receipt

Thank you! Please contact us if you have any questions by e-mailing us at <a href="mailto:support@applianceappointment.com">support@applianceappointment.com</a> or by calling us at 1-888-321-6002.

Prior Month Balance \$265,730.00

Net Payments Received/Thank You! -\$93,370.00

Credits/Adjustments \$0.00

Outstanding Balance \$172,360.00

New Charges \$96,280.00

**Balance Due** \$268,640.00

▼ Detach and return payment slip with your check or credit card information.

APPLIANCE
Appointment.com

Powered by Felix

Payment Due: On Receipt

Amount Due \$268,640.00

## 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 34 of 38 paying by check (payable to

ApplianceAppointment.com).

Felix/ApplianceAppointment.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401

Attn: Accounts Receivable

☐ I am paying by Credit Card.
Card Number:
Exp Date:
Name on Card:

Signed: \_



Powered by Felix

\*billed as FLX\*FELIX CALLS on your credit card statement

Invoice # 4885302

**Date** 09/30/2018

Date	Description	Qty	Rate	Total
09/30/2018	Qualified Calls	9628	\$10.00	\$96,280.00
09/30/2018	Monthly Maintenance Fee - WAIVED	1	\$0.00	\$0.00

Outstanding Balance	\$172,360.00
New Charges	\$96,280.00
Balance Due	\$268 640 00

### 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 35 of 38



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Felix/ApplianceAppointment.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401 Attn: Accounts Receivable

Bill To

Eric Wood c/o Sears Appliance 12402 NE Marx St Portland, OR 97230 Invoice # 4837399
PO #

**Date** 07/31/2018

Payment Due On Receipt

Thank you! Please contact us if you have any questions by e-mailing us at <a href="mailto:support@applianceappointment.com">support@applianceappointment.com</a> or by calling us at 1-888-321-6002.

Prior Month Balance \$301,110.00

Net Payments Received/Thank You! -\$82,690.00

Credits/Adjustments \$0.00

Outstanding Balance \$218,420.00

New Charges \$70,980.00

**Balance Due** \$289,400.00

▼ Detach and return payment slip with your check or credit card information.

APPLIANCE
Appointment.com
Powered by Felix

Amount Due: On Receipt
\$289,400.00

# 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 36 of 38 (payable to

ApplianceAppointment.com).

☐ I am paying by Credit Card.

Felix/ApplianceAppointment.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401

Attn: Accounts Receivable

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Name on Card:

Name on Card.

Signed:

#### 



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\*billed as FLX\*FELIX CALLS on your credit card statement

Invoice # 4837399

**Date** 07/31/2018

Date	Description	Qty	Rate	Total
07/31/2018	Qualified Calls	7098	\$10.00	\$70,980.00
07/31/2018	Monthly Maintenance Fee - WAIVED	1	\$0.00	\$0.00

Outstanding Balance	\$218,420.00		
New Charges	\$70,980.00		

**Balance Due** \$289,400.00

### 18-23538-shl Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 - Advertising Listing Agreement Pg 37 of 38



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Felix/ApplianceAppointment.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401 Attn: Accounts Receivable

Bill To

Eric Wood c/o Sears Appliance 12402 NE Marx St Portland, OR 97230 Invoice # 4767689

PO #

Date 05/07/2018

Payment Due On Receipt

Thank you! Please contact us if you have any questions by e-mailing us at <a href="mailto:support@applianceappointment.com">support@applianceappointment.com</a> or by calling us at 1-888-321-6002.

Prior Month Balance \$277,720.00

Net Payments Received/Thank You! \$0.00

Credits/Adjustments \$0.00

Outstanding Balance \$277,720.00

New Charges \$21,700.00

**Balance Due** \$299,420.00

▼ Detach and return payment slip with your check or credit card information.

APPLIANCE
Appointment.com
Powered by Felix

Amount Due On Receipt
\$299,420.00

#### Doc 1145-1 Filed 12/11/18 Entered 12/11/18 15:37:07 Exhibit 1 -18-23538-shl Advertising Listing Agreement Pg 38 of 38 payable to

ApplianceAppointment.com). ☐ I am paying by Credit Card.

Felix/ApplianceAppointment.com c/o HomeAdvisor 14023 Denver West Parkway Golden CO 80401

Attn: Accounts Receivable

Card Number: Exp Date:

Name on Card: Signed: \_\_\_\_\_



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\*billed as FLX\*FELIX CALLS on your credit card statement

Invoice # 4767689

**Date** 

05/07/2018

Date	Description	Qty	Rate	Total
05/07/2018	Qualified Calls	2170	\$10.00	\$21,700.00
05/07/2018	Monthly Maintenance Fee - WAIVED	1	\$0.00	\$0.00

Outstanding Balance	\$277,720.00		
New Charges	\$21,700.00		
Balance Due	\$299,420.00		